

Success at OCM

Customer Base Growth – Best Practices

- ✓ ____ Oregon Crafters Market may use and take pictures of vendor's product and share on social media sites for advertising. Please inform the market manager in writing if you do not wish to be part of the advertising or in media associated with the Oregon Crafters Market.
- ✓ ____ If you would like OCM's social media pages to share information, announce a promotion of sale, or anything specific to sharing your business, product, art, story, or online store – send the info/pics/details to info@oregoncraftersmarket.com
- ✓ ____ As a collective marketplace OCM intends to support each vendor by being a place to set up, sell and advertise their business. Each individual vendor is expected to be making consistent efforts toward discovery of what works, what doesn't and how to connect, reach, and build a customer base that is specific to what they offer.
- ✓ ____ Volunteers are gladly welcomed and can be utilized within the market and its overall growth and success. If you have an area of specialty or experience that you would like to serve the market with, please reach out to the market manager and let us help you help everyone.
- ✓ ____ A OCM 'board member' team will be formed each season consisting of three volunteer vendors and the market manager. Bi-weekly meetings will be utilized to discuss and address any market issues, challenges, or changes to ensure multiple perspectives have been considered.

